

# Chamber Member Benefits



2020

*The mission of the Madelia Area Chamber of Commerce is to provide opportunities and events wherein the Chamber Members are encouraged to promote business and community growth and to develop the Madelia Area as an attractive environment in which to work, shop, play & live.*

## YOUR MEMBERSHIP BENEFITS

### **Networking Opportunities**

Membership Drive: January  
Strategy Planning : January  
Annual Meeting : February  
Ag Expo: March  
Park Days: July  
Golf Tournament: August  
Teachers Luncheon: August  
Razzle Dazzle: November  
Business Connections  
Business/Organization of the Week  
Workshops  
Volunteer Opportunities  
Partnerships

### **Marketing Services**

Business Referrals  
Business Listing on Chamber Website  
Park Days Parade Entry  
Razzle Dazzle Parade Entry  
Publicity in the Monthly Newsletter  
Ribbon Cutting Ceremony  
Sponsorship Opportunities  
Facebook Networking  
Radio Spotlight  
Shop Local Promotions  
1 Better on Screen Advertising  
Chamber Board of Directors  
CVB Board of Directors

**Expand** your business contacts and increase exposure for the products and services you provide.

**Enhance** your business by learning critical and pertinent business information that can lead to effective management, marketing, sales and operations.

**Market** your business to approximately 100 Chamber members and build your client base.

**Impact** public policy that can affect your business.

**Enrich** the community where you do business and help stimulate economic growth of the Madelia area.

*Involvement in the Chamber advances everyone's prosperity...*

**Karla Angus - Executive Director**

facebook

# Select Membership Level

## 1. Determine Membership Rate

<u>Number of Employees</u>	<u>Price</u>	<u>Other Categories</u>	<u>Price</u>
<input type="checkbox"/> 1 - 5 Employees	\$225.00	<input type="checkbox"/> Individuals (no business)	\$100.00
<input type="checkbox"/> 6 - 10 Employees	\$350.00	<input type="checkbox"/> Non-Profit Organizations	\$100.00
<input type="checkbox"/> 11 - 50 Employees	\$550.00	<input type="checkbox"/> Daycare/In Home Business	\$175.00
<input type="checkbox"/> 51 - 100 Employees	\$875.00	<input type="checkbox"/> Seasonal Retail (180 days or less)	\$175.00
<input type="checkbox"/> 100+	\$1,000.00		

## 2. Membership Premium Sponsorships

- |  |  |
|--|--|
| <p><input type="checkbox"/> <b><u>Platinum</u></b> <span style="float: right;"><b><u>\$5,000.00</u></b></span></p> <ul style="list-style-type: none"> <li>• Two complimentary entries in Annual Chamber Golf Tournament.</li> <li>• Complimentary signage at all Chamber events.</li> <li>• Recognition in monthly Chamber newsletter.</li> <li>• Recognition on Chamber website.</li> <li>• Display plaque for business.</li> </ul> | <p><input type="checkbox"/> <b><u>Silver</u></b> <span style="float: right;"><b><u>\$1,000.00</u></b></span></p> <ul style="list-style-type: none"> <li>• Complimentary signage at all Chamber events.</li> <li>• Recognition in monthly Chamber newsletter.</li> <li>• Recognition on Chamber website.</li> <li>• Display plaque for business.</li> </ul> |
|--|--|

- Gold** **\$2,500.00**
- Complimentary signage at all Chamber events.
  - Recognition in monthly Chamber newsletter.
  - Recognition on Chamber website.
  - Display plaque for business.

**Membership checks payable to:**  
**Madelia Area**  
**Chamber of Commerce**

## 3. Park Days, Golf Scramble and Razzle Dazzle Sponsorships

**All donations payable to Madelia Promotions, Inc.,** a tax exempt organization established to promote Madelia and support the Madelia Chamber of Commerce. A portion of your sponsorship will be tax deductible regardless if you are a Chamber member or not. A portion of contributions made by individuals will be tax deductible as a charitable contribution. Contributions made by businesses will be deductible as business promotion or entertainment expenses.

### **Park Days Celebration**

- Gold: \$5,000**  
*Exclusive VIP Park Days Tent*  
 20 (twenty) - Dinner Tickets  
 5 (five) - VIP Parking Pass inside Watona Park
- Silver: \$1,000**  
 10 (ten) - Dinner Tickets  
 Individual 2' x 5' banner displayed in Watona Park
- Bronze: \$500**  
 4 (four) - Dinner Tickets  
 Individual 2' x 5' banner displayed in Watona Park
- Fire Cracker: \$250**  
 2 (two) - Dinner Tickets  
 Your business name displayed in Watona Park

### **Golf Scramble**

- |   |                 |
|---|-----------------|
| <input type="checkbox"/> Full Hole Sponsor      | <b>\$300.00</b> |
| <input type="checkbox"/> Half Hole Sponsor      | <b>\$150.00</b> |
| <input type="checkbox"/> One-Third Hole Sponsor | <b>\$100.00</b> |
| <input type="checkbox"/> Ball Drop Sponsor      | <b>\$500.00</b> |
| <input type="checkbox"/> Drink Ticket Sponsor   | <b>\$200.00</b> |
| <input type="checkbox"/> Dinner Sponsor         | <b>\$150.00</b> |
- ### **Razzle Dazzle**
- |   |                 |
|---|-----------------|
| <input type="checkbox"/> Reindeer Sponsor | <b>\$610.00</b> |
| <input type="checkbox"/> Trolley Rides    | <b>\$750.00</b> |

**Total Amount** \$ \_\_\_\_\_

# Membership Application



***Join the organization that  
is doing what most people think just happens.***

## 1. Business Information

Company Name

Mailing Address City State Zip

Physical Address *(if different from mailing)* City State Zip

Telephone Fax

Company Website Company Email Facebook

Business Description  501c3

Date Established Number of Employees

## 2. Reason for Joining the Chamber *(please choose at least one)*

- |  |   |
|--|---|
| <input type="checkbox"/> Networking/Business Contacts          | <input type="checkbox"/> Support CVB Efforts                  |
| <input type="checkbox"/> Government Affairs/Advocacy           | <input type="checkbox"/> Support Economic Development Efforts |
| <input type="checkbox"/> Sponsorship/Advertising Opportunities | <input type="checkbox"/> Business Information Only            |
| <input type="checkbox"/> Volunteer Opportunities               | (I am not looking to get actively involved.)                  |
| <input type="checkbox"/> Learning Opportunities                | <input type="checkbox"/> Other _____                          |

## 3. Contacts

Primary Contact Name Position Phone Email

Name Position Phone Email

## 4. Agreement

Print Name Date

Signature *(Signature required to activate)*

# Automatic Debit Application

## Authorization for Direct Payment To Madelia Area Chamber of Commerce

I authorize the Madelia Area Chamber of Commerce and the financial institution named below to initiate entries to my checking/savings account. This authority will remain in effect until I notify you in writing to cancel it in such time as to afford the financial institution a reasonable opportunity to act on it. I can stop payment of any entry by notifying my financial institution 3 days before my account is charged.

STAPLE VOIDED CHECK HERE

\_\_\_\_\_  
Name of Financial Institution Branch

\_\_\_\_\_  
Street Address of Financial Institution City State Zip

\_\_\_\_\_  
Signature Date

\_\_\_\_\_  
Name—Please Print Telephone Number's

\_\_\_\_\_  
Street Address City State Zip

Checking Acct. No. \_\_\_\_\_ Savings Acct No. \_\_\_\_\_

Financial Institution Routing Number \_\_\_\_\_

### RETAIN FOR YOUR RECORDS

On \_\_\_\_\_, (date) I authorized the following company to initiate electronic entries to my checking/savings account and have agreed to the terms listed on the authorization. I may revoke my authorization with the company at any time by writing to the address below:

Madelia Area Chamber of Commerce, 127 W. Main St., P.O. Box171, Madelia, MN 56062  
507-642-8822

One Time Automatic Debit

Monthly Automatic Debit

Initial payment amount: \$ \_\_\_\_\_

Payment date: (circle one) **15th of each month**

*\*If the payment amount changes, we will notify you at least 10 days before the regularly scheduled payment date.*

(Annual total divided by 12 plus \$1 per month service fee)